

DAY 2

# Plan Day

The “3x3” Secret

Name \_\_\_\_\_

Date \_\_\_\_\_

In Lesson 2 of the **Find Your Focus Challenge** I share with you my 3 x 3 secret that turns your ideas into clear, focused action steps that will feel achievable and get you results faster.

Any project, whether you're creating a lead magnet, running your first webinar, starting a facebook group, upgrading your website, expanding your team, or implementing a new customer service system ... is made up of a series of small steps.

Running a live webinar, for example, takes

- Naming the webinar
- Choosing a date
- Creating the slides
- Deciding on a platform
- Writing the presentation
- Coming up with the Call to Action or Offer



Then there's the marketing...

- Designing a landing page (and writing and designing it)
- Creating Facebook Ads
- Looking for any free places to promote the webinar
- Social media post copy and images

So many things.

Where do you start?

Any successful project starts with creating a plan.

The 3x3 system is a simple way to take any complex project and make it achievable.

I can't wait to see your plans

Suzi Dafnis  
CEO, HerBusiness

# TODAY'S ACTION STEPS

## Day 2: Plan Day The "3x3" Secret

### Step 1: Watch

Watch Lesson 2 of the Find Your Focus 5-Day Challenge.

### Step 2: Do

Spend 15 minutes in a quiet space mapping out your 3 x 3 plan.

Choose 3 x Strategic Objectives (Big Needle-Moving Goals) for the next 12 months.

Identify 3 x Projects for each Strategic Objective.

Find a method that is fun for you.

Use a fun tool like post-it notes, a white board or flipchart stand or an online tool like Miro or Trello.

Just don't let the tech slow you down.

*I've also included a template on page 5 if you prefer to use a simple worksheet.*

### Step 3: Share

Post your 3 x 3 Plan to the Find Your Focus 5-Day Challenge Facebook Group. We can't wait to see it.

And, you go in the draw to win today's prize - an Apple HomePod mini valued at \$149.

## Share Your 3 x 3 Plan to Be In Today's Prize Draw

**Apple HomePod mini** packs a punch.

Designed to fit anywhere in the house, it fills your room with your favourite sounds. Plus, it's an intelligent assistant (Hello Siri!)

Use your voice to check your calendar or the weather, set alarms and complete everyday tasks.



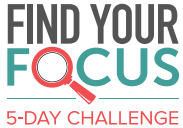
# My 3x3 Plan

The 12-Month Vision Statement

Strategic Objective 1:			Strategic Objective 2:			Strategic Objective 3:		
Project 1	Project 2	Project 3	Project 1	Project 2	Project 3	Project 1	Project 2	Project 3

Remember to keep your FOCUS to 1-3 Projects for each Strategic Objective.

Name \_\_\_\_\_ Date \_\_\_\_\_



# Grow Your Business with Confidence and Clarity

*(Even If You've Struggled With This Before or Feel "Swamped" or Unmotivated Right Now!)*

I love to help women create a **profitable business**. One that gives them the **impact, income** and **results** that they want.

The HerBusiness Network is the **most collaborative** and **supportive** community for women business owners who are ready to grow and scale their business.

Inside the network I've helped thousands of women get more clarity and focus — sharing the EXACT steps to take NOW to get on the road to your healthy 6 and 7-figure business.

I only open the doors to HerBusiness Network membership four times a year.

## Your Special Find Your Focus Invitation - Doors Open 2 July

To say thanks for taking part in the Find Your Focus 5-Day Challenge, I want to give you an EARLY ACCESS PASS to join the Network. Plus, over \$11,000 in FREE BONUSES.

Watch the Find Your Focus Facebook Group. Details will be announced on 2 July.

I hope to welcome you to our incredible network.

**Suzi**



## Find Connections. Develop Relationships. Make Sales.

Join the most collaborative and supportive business network for women entrepreneurs who are ready to grow and scale their business.



**Amey Lee** - Heart Content

### "A waitlist of clients"

As a direct result of being a member, I've won clients and met other HerBusiness members who have referred clients to me.

### My business has grown.

I've become more confident in running my business and in playing a bigger game than I was playing before I was a member.



**Frances Pratt** - Metisan

### "Over \$30,385 in sales"

We've seen over \$30,385 in business from working with other members.

The transactions come as a result of the connections.

I've made enduring friendships with other members.

When you engage more, you show up more, you get curious... you create more relationships, and the opportunities come.

# FIND YOUR FOCUS

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## 5-DAY CHALLENGE



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