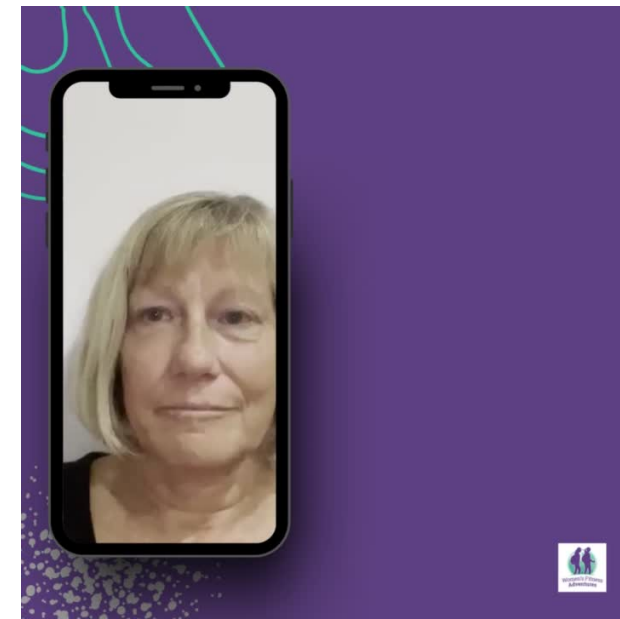


# Using Canva to brand my business



Facebook Posts  
internal & external



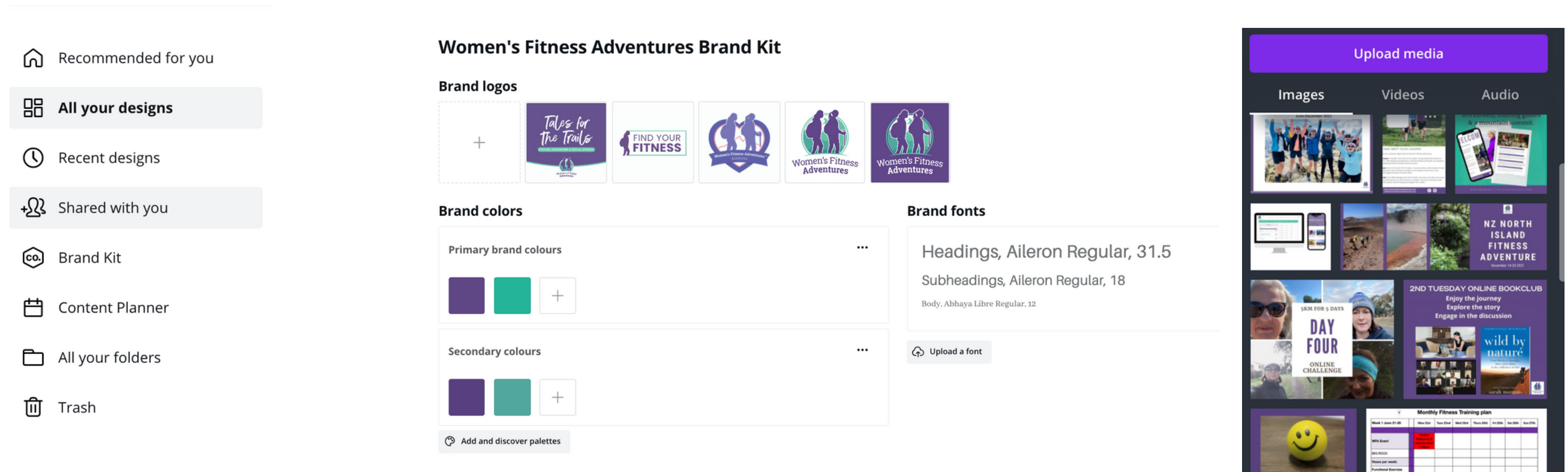
Email signatures



Course materials

## How to:

**Jumped straight in to the pro version once I got the hang of it.**



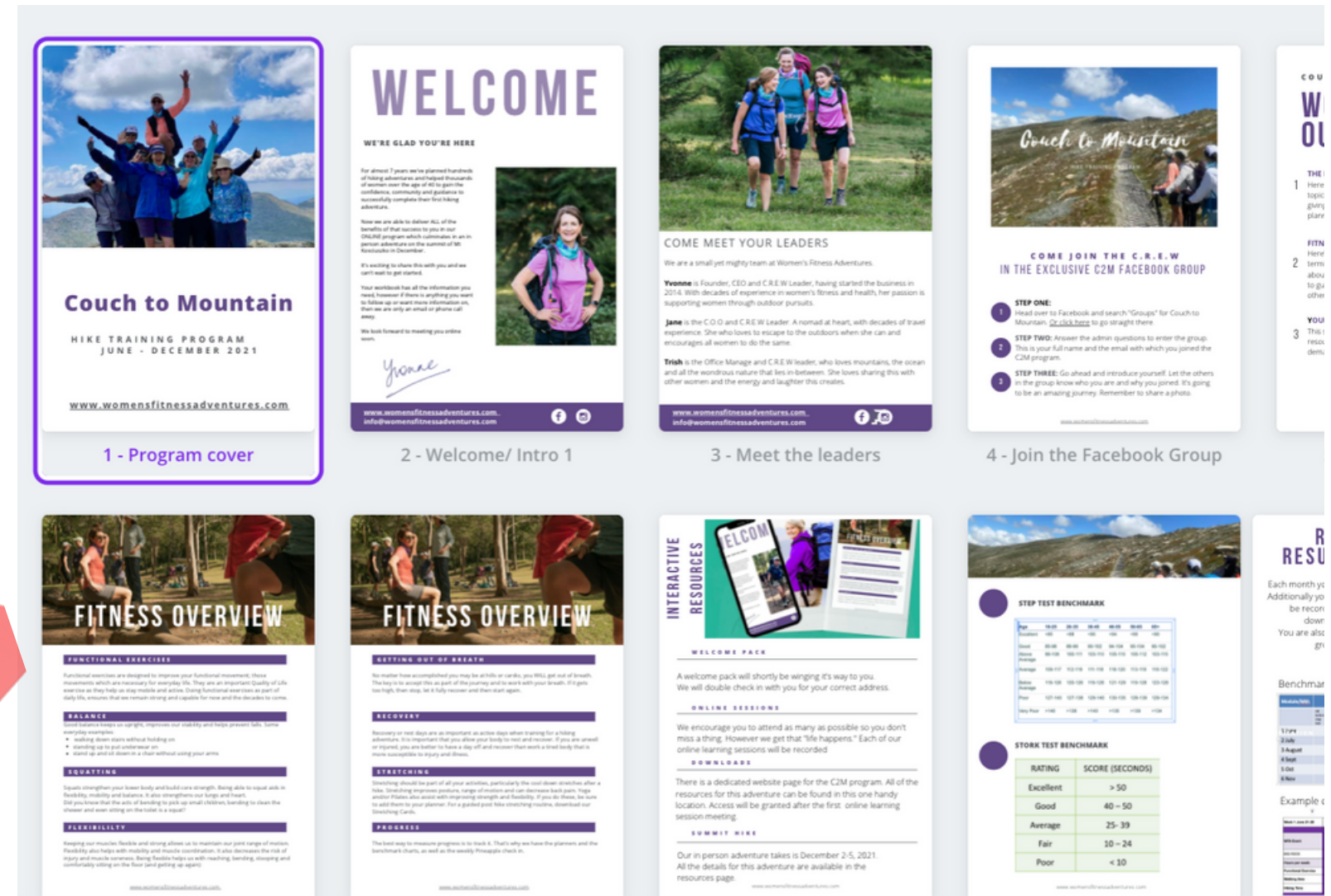


# Then

## I purchased a template so I could look professional & be consistent without starting from scratch.



# FROM THIS



# TO THIS



# Customer stories were a struggle

The same old picture with a tag line wasn't cutting it.



FROM THIS

**I JOINED DURING LOCKDOWN**

I didn't ever think I could walk 5km.

Thanks to the team and leaders I have now done 2 multiday hikes.

**MARGARET, CAIRNS. QLD  
MEMBER SINCE 2020**



## Margaret's Journey

Women's Fitness Adventures  
Margaret's Journey  
Here's what she did



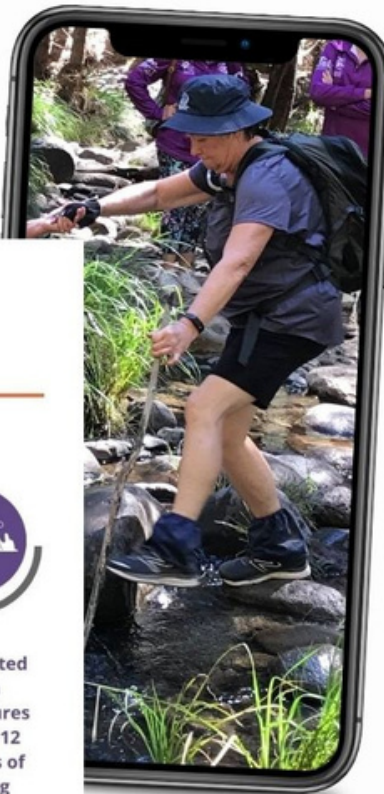
Joined in lockdown.  
Based in Cairns  
1800km away

Started with the online walks

Used the Functional Fitness videos & classes

Booked not ONE but two adventures

Completed both adventures within 12 months of joining



TO THIS



# And videos were a nightmare

How do you make a talking head fancy?.



**FROM THIS**

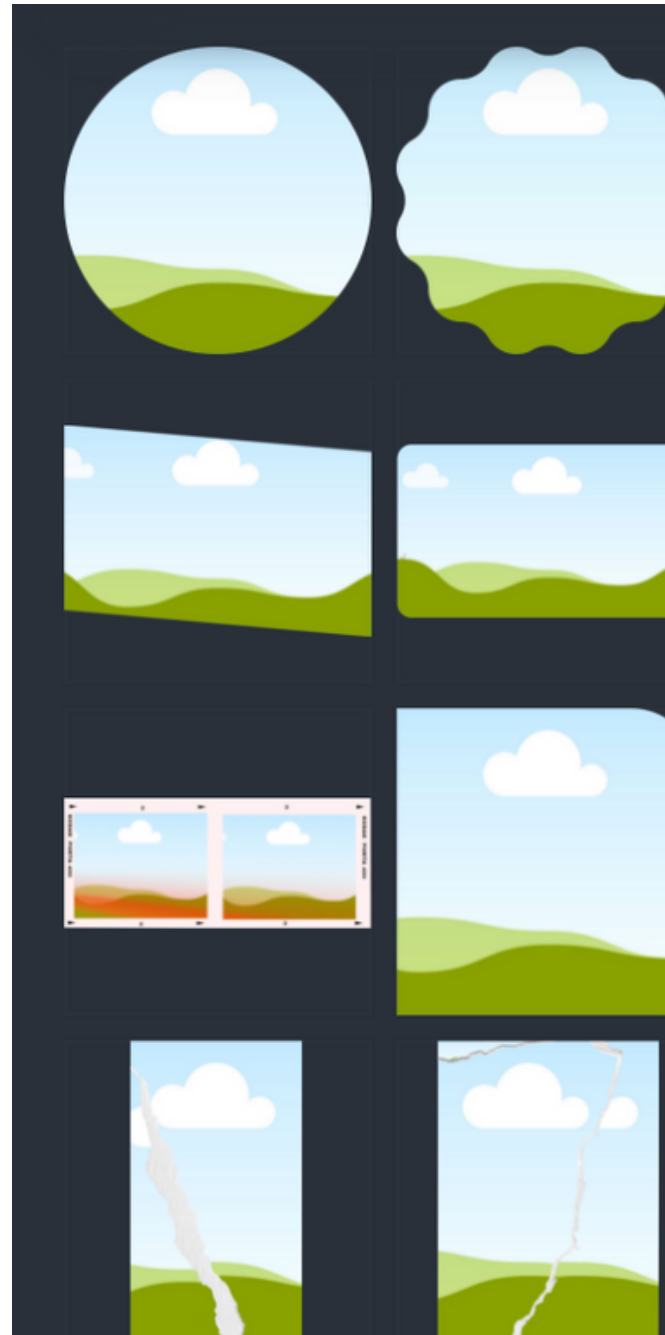


**TO THIS**

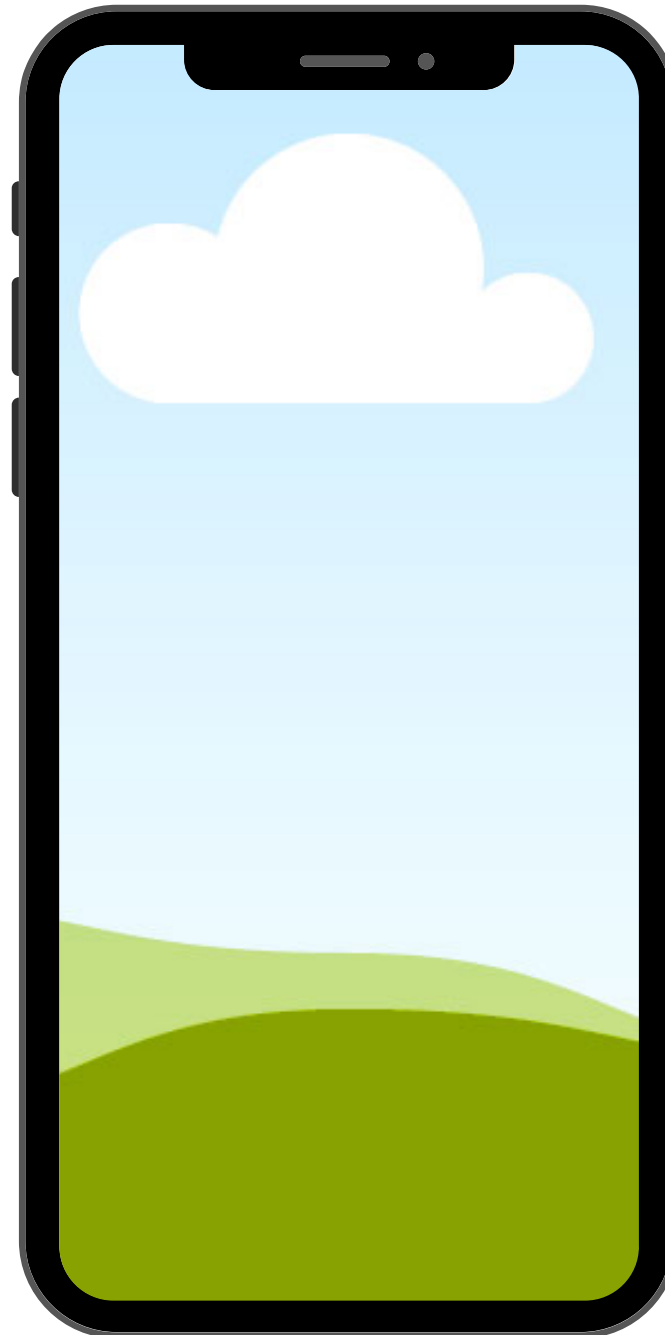
# BUT HOW you ask....



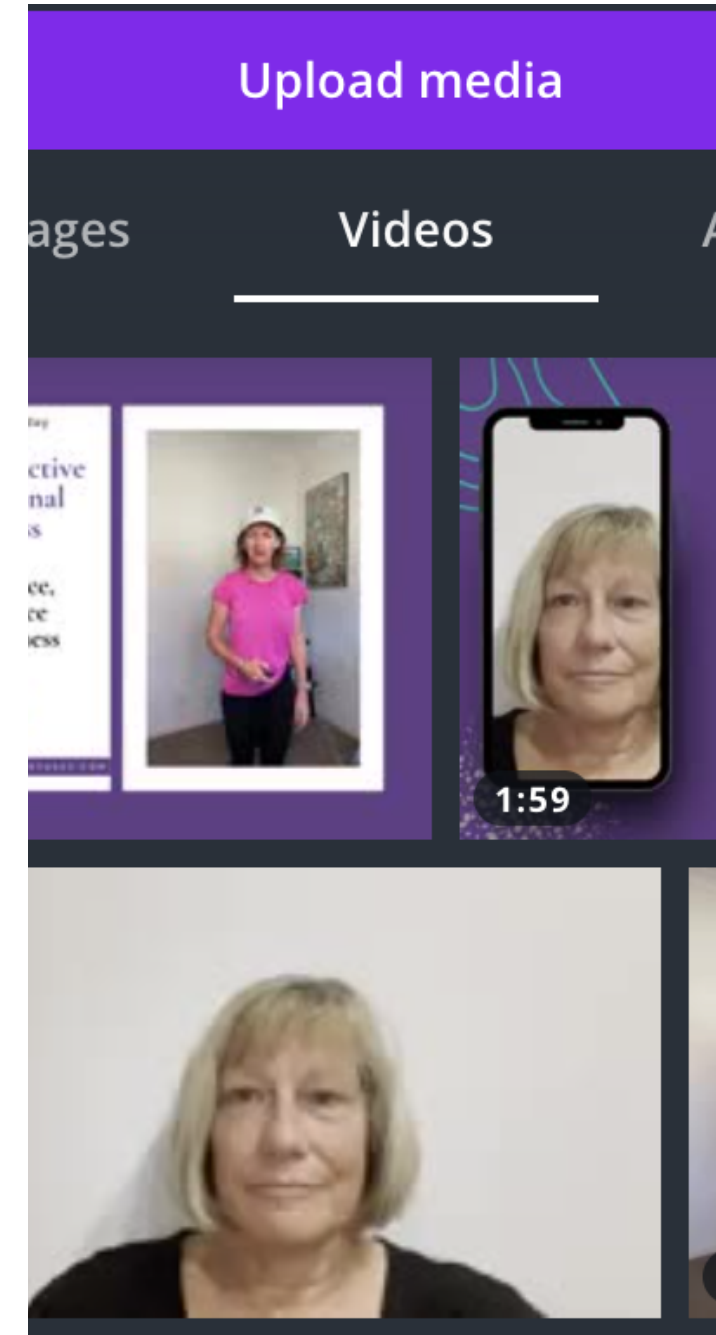
Debby's  
video



GO TO  
ELEMENTS



Chose phone  
element



click on  
video to  
upload



Drag video  
into screen

# And how do you make your sweaty self exciting?



**FROM THIS**



**TO THIS**

# Steps I took

- Set up FREE account & started playing
- Didn't waste too much time
- Upgraded to Pro
- Had a theme/consistency in mind
- Purchased template
- JUST started doing a free course.

